

## MAC Communication 3.0 Professional Programs

Individually custom tailored Learning Integration Program (Level 1 ~3 :CEFR compatible)

1	<i>ProLingual Biz ( General Communicative Competence)</i>	
	1	General Linguistic Skill Development
	2	Conversation Skill Development
	3	Presentation Skill Development
	4	Discussion & Negotiation Skill Development
5	SocioCultural Intelligence Development	
2	<i>ProLingual Exe ( Leadership Competence Forcused)</i>	
	1	General Communicative Competence Development
	2	High Cultural Intelligence Development
	3	Logical Competence Development
	4	Emotional Competence Development
5	Professional Code of Conduct by culture and its ethos/morese	
3	<i>ProLingual CSC (Carrier Specific Competence Forcused)</i>	
	1	General Communicative Competence Development
	2	Functionaly Specific Linguistic Skill Development
	3	Carrier Specific Intelligence Development
4	Professional Code of Conduct Development	
5	<i>ProLingual CCI ( Cultural Inteligence Forcused)</i>	
	1	General Linguistic Skill Cultivation
	2	SocioCultural Intelligence Cultivation by Country
	3	Cross Cultural Intelligence (All aspects)
4	Culturally Conscious Discource Skill Cultivation	
Common	A	4C ( Cross Cultural Communicative Competence )Assessment
	B	Communication 3.0 (Redefining Communication )
Opt	1	Personal Flow Management (Applied Communication)

4C : Cross Culture Communication Competence  
CCI : Cross Cultural Intelligence

CSP : Carrier Specific Competence